

Chensheng Xu

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A passionate self-starter with strong critical thinking and problem-solving skills. Started online business during university out of passion, and continued the entrepreneurship into a full-time business after graduation. Began the journey of learning web-development out of interests and curiosity last year, where a full-stack MERN Facebook-clone website was the most recent project. Eager to learn and adapt to web development industry where amazing services are designed, programmed and provided for everyone.

Experience

Online Business Owner

2018 – present

xuleathers 🔗

- Founded online business, crafting and selling high-end bespoke leather products for individual clients around the world.
- Created web shop based on Square online services. Utilized online seller platforms like Etsy and Instagram Shop to list products, promote shop, and managed marketing campaigns.
- Coordinated with individual clients to create unique designs for products, meeting clients' requirements. Provided explanations and guidance throughout the ordering process.
- Established and maintained great relationships with clients to bring recurring orders from previous trusted clients. Supported clients with after-services and resolved issues upon completing orders.
- Managed the timelines of individual custom-orders with waitlists of several months, coordinated time frames of global sourcings of materials for specific orders.
- Collaborated with fellow professional leather craftsmen locally and globally, established good relationships and shared industry knowledge and improved techniques to existing and new members of the community.
- Analyzed sales and marketing data from selling platforms, adapting to style trends, highlighting and perfecting core products, adjusting prices meeting changing demands.

Full Stack Web Development

2022 – present

Portfolio 🔗

- Self-taught full-stack web development, currently making MERN projects from ideas.
- Utilized API-first design for creating and deploying full-stack projects independently with various frameworks and continued learning new skills.

Projects

Odinbook

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Full-stack Facebook-clone Website

- A Facebook-clone website project using MERN (MongoDB, Express, React, Node.js) stack with Next.js.
- Developed RESTful API with Test Driven Design(jest & supertest) allowing CRUD actions from API endpoints.
- Implemented authentication with NextAuth and Passport.js for credential sign-up/log-in, Facebook log-in and JWT.
- Designed front-end with Next.js and Bootstrap where responsive design was prioritized.

Blog

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Full-stack Blog Project with REST-API, Client and CMS

- Followed API-first design to develop a RESTful API for blog CRUD actions.
- Developed front-end with Next.js and CMS with authentication.

Skills

JavaScript/TypeScript | React.js | Next.js | HTML/CSS | Bootstrap | Tailwind | Express | Node.js | Jest
MongoDB | JWT | Firebase | Python | Git | GitHub | Webpack

Education

University of Toronto

2015 – 2019

Economics Specialist Program - Bachelor of Arts